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Dr. Rubinstein

A-LIST PLASTIC SURGEON AND PATIENT ADVOCATE

BY LAUREN BENS

When it comes to making it in Miami, plastic surgeon Dr. Adam J. Rubinstein has indeed made it to the top – by making his patients look like the best version of themselves – or better.

This native New Yorker, who trained all over the country in general surgery, from craniofacial to pediatric and hand surgery, has now been in practice in South Florida for almost two decades. While Dr. Rubinstein's practice is 95 percent cosmetic for both the face and body, he also does a small amount of reconstructive work.

Although Miami has become a popular spot

for plastic surgery due to the surge of surgeries that take place there and top surgeons in the area, many also come for the cost effectiveness compared to New York, as well as discount clinics. This dedicated doctor, who is as passionate about being a patient advocate as he is about his plastic procedures, has even been sued by other doctors in his pursuit to educate others on the unsafe practices that continue to take place. When it comes to choosing the surgeon for you, Dr. Rubinstein has one important piece of advice:

“Make sure you are going to someone who is board certified by the American Board of

“MAKE SURE YOU ARE GOING TO SOMEONE WHO IS BOARD CERTIFIED BY THE AMERICAN BOARD OF PLASTIC SURGERY”

Plastic Surgery, not just the Board of Cosmetic Surgery.”

Dr. Rubinstein is a rocking social media star, with a humorous series on his Instagram page called #itsnotallthesame. The latest video, entitled Mail Order Plastic Surgery, features an infomercial type call number where you can order whatever procedure you want over the phone. According to Dr. Rubinstein, all these videos are meant to drive home the point that you must be careful and educate people. “These are funny videos, but they have a serious message behind them.”

From educating to helping others, Dr. Rubinstein is always at the forefront. While being forced to close during the beginning of the Covid-19 pandemic, Dr. Rubinstein started a ventilator donation program and website entitled “Take A Breather,” which helped support ventilator donations nationwide.

Now, his practice is busier than ever before performing all kinds of procedures, but what sets this passionate plastic surgeon apart is his attention to detail, which includes staying on top of the latest, most cutting-edge technology. “I am always ahead of the curve and make sure to have the newest treatments that offer less invasive techniques and better results. We offer neck procedures as well as skin tightening treatments that are easy and painless.”

His main priority for both women and his growing clientele of men, continues to be ensuring that patients achieve the slimming or sexy results they are looking for while staying safe. **P**

dr-rubinstein.com